

Curriculum Vitae

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Eric Howard Plasker, D. C.

Date of Birth: October 23, 1962

President and Founder
The Family Practice, Inc
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Chiropractic Education

1985 Doctor of Chiropractic, Life Chiropractic College, Marietta, GA

Professional Affiliations

1982 – Present Member, International Chiropractors' Association
1986 – Present Member, Georgia Council of Chiropractic
1986 – Present Speaker at nearly every chiropractic college, State and International Association
1990 – 2002 Diplomat of the Gonstead Clinical Studies Society
1996 – Present Created Chiropractic Mother's Morning Out™ and the Human Potential Program™ – family practice marketing systems that are being used by chiropractors worldwide.
1997 – Present Created the Magic Visit™ Video Series – a Family Practice Communication System being implemented in Chiropractic offices worldwide.
1997 – 2000 Founded the Traumatic Birth Syndrome Research Foundation, an organization committed to eliminating the first subluxation and establishing Chiropractic as an authority in infant spinal care.
2003 - Present Author of The Family Practice Systems Library (now delivered online)
2007 - Present International Media Personality – hundreds of TV, radio, and print media appearances

- 2007 Published *The 100 Year Lifestyle* which becomes international best seller, endorsed by top athletes, performers and business leaders
- 2000 – Present Founded The Family Practice™ a Chiropractic post Graduate Chiropractic Training Organization
- 2008 – Present Forms relationship with California Chiropractic Association to deliver ongoing professional license renewal program on all aspects of The 100 Year Lifestyle
- 2010 Published *The 100 Year Lifestyle Workout*, which become #1 Fitness Book on Amazon.com, ahead of The Biggest Loser, endorsed by top athletes, performers and fitness leaders worldwide
- 2010 Releases *The Longevity Solution - Secrets of The 100 Year Lifestyle* in partnership with The Nightingale-Conant Corporation joining the exclusive company of highly recognized authors and motivational leaders
- 2012 Launches The 100 Year Lifestyle Licensed Affiliate Program in DC offices throughout the United States and Canada
- 2012 Launches 100YearLifestyle.com, the website teaching the vitalistic chiropractic lifestyle to the world
- 2013 Published *The 100 Year Lifestyle*, 2nd Edition

Clinical Experience

- 1986 – 1994 Private Chiropractic practice, Atlanta, GA
- 1994 – 2000 Private Chiropractic practice, Marietta, GA

Chiropractic Teaching Experience

- 1983 – 1984 Vice President of Life College Gonstead Club. Taught students chiropractic techniques and practice management.
- 1984 – 1985 President of Life College Gonstead Club. Taught chiropractic techniques and practice management.
- 1986 – 1992 Conducted Technique and Patient Management seminars for Life College students.
- 1992 – 1994 Conducted Personal Breakthrough programs for Life College students.
- 1996 – 1998 Team teacher, Quest Alliance, Practice management and Chiropractic philosophy.
- 1996 – Present Featured speaker at numerous associations inside chiropractic, fitness and corporate worlds.
- 1997 – 1999 Team teacher, Chiropractic Leadership Alliance, Practice Management, Chiropractic Marketing, Chiropractic Research and Pediatric Care.
- 1997 – Present Conducted Chiropractic Philosophy Nights around the country for local and state associations.
- 1998 – Present Leader of The Family Practice Seminars giving boot camp style training for up to 20 hours per seminar.
- 2000 – Present Team Teacher at Parker Seminars and Parker University
- 1986 – Present Speaker at Life University